




Every year in March  
Paris – Porte de Versailles  
[www.franchiseparis.com](http://www.franchiseparis.com)

Application form



Franchise Expo Paris

# Application Form LeClub

 Franchise Expo Paris

*Please, answer all questions with details. « This information is required for internal use only »*

**Do you want to apply to LeClub - Franchise Expo Paris program?**

- Yes
- No

**Do you already plan to visit the show Franchise Expo Paris 2017?**

- Yes

and particularly?

- Sunday 19<sup>th</sup> March 2017
- Monday 20<sup>th</sup> March 2017
- Tuesday 21<sup>st</sup> March 2017
- Wednesday 22<sup>nd</sup> March 2017

## About You

**Today you are :**

- Franchisee
- Retailers
- Master Franchisee
- Multi units Franchisee
- Employee or CEO of a company looking to acquire a franchise in master franchising, licensing, other partnerships...
- Individual investor
  - a. An individual
  - b. A Business Angel
  - c. Other *specify:* \_\_\_\_\_
- Consultant



Every year in March  
 Paris – Porte de Versailles  
 www.franchiseparis.com

Application form



**What is your activity?**

Companies or Brands Names	Sectors		How many units?
		<input type="checkbox"/> Direct franchisee <input type="checkbox"/> Master franchisee <input type="checkbox"/> Multi units franchisee <input type="checkbox"/> Retailer <input type="checkbox"/> Franchisor	
		<input type="checkbox"/> Direct franchisee <input type="checkbox"/> Master franchisee <input type="checkbox"/> Multi units franchisee <input type="checkbox"/> Retailer <input type="checkbox"/> Franchisor	
		<input type="checkbox"/> Direct franchisee <input type="checkbox"/> Master franchisee <input type="checkbox"/> Multi units franchisee <input type="checkbox"/> Retailer <input type="checkbox"/> Franchisor	
		<input type="checkbox"/> Direct franchisee <input type="checkbox"/> Master franchisee <input type="checkbox"/> Multi units franchisee <input type="checkbox"/> Retailer <input type="checkbox"/> Franchisor	

Where (country, city)? \_\_\_\_\_

How long have you been franchisee? \_\_\_\_\_

Date of the 1st opening: \_\_\_\_\_ Date of the last opening: \_\_\_\_\_

How much is your turnover? \_\_\_\_\_

How many employees? \_\_\_\_\_





## YOUR PROJECTS / PLAN of development and investment

**How do you want to develop and/or diversify your business:** *(multi choices poss.)*

- In becoming franchisee
- In becoming master franchisee
- Other, please specify (JV, licensee...): \_\_\_\_\_

**Your Investment sum available before borrowing :**

*This information keeps confidential. It will not give to exhibitors.*

*This information will be only used to put you in contact with franchisors who match with your expectations.*

*This sum must be available before borrowing.*

- Less than €20,000
- Between €20,000 & €50,000
- Between €50,000 & €75,000
- Between €75,000 & €150,000
- Between €150,000 and €300,000
- Between €300,000 and €500,000
- Over €500,000

**Where would you like to develop your project?**

- |  |   |
|--|---|
| <input type="checkbox"/> European Union              | Specify the relevant countries and towns: _____ |
| <input type="checkbox"/> Europe (except EU)          | Specify the relevant countries and towns: _____ |
| <input type="checkbox"/> Africa (except the Maghreb) | Specify the relevant countries and towns: _____ |
| <input type="checkbox"/> North America               | Specify the relevant countries and towns: _____ |
| <input type="checkbox"/> South America               | Specify the relevant countries and towns: _____ |
| <input type="checkbox"/> Asia                        | Specify the relevant countries and towns: _____ |
| <input type="checkbox"/> Maghreb                     | Specify the relevant countries and towns: _____ |
| <input type="checkbox"/> Middle-East                 | Specify the relevant countries and towns: _____ |
| <input type="checkbox"/> Oceania                     | Specify the relevant countries and towns: _____ |

**How many units do you plan to develop?** \_\_\_\_\_

**When would you like to realize your project:**

- Quickly, less than 6 months
- before 1 year
- before 2 years
- more than 2 years

**Have you got 1 or several business premises for your project?**

- Yes  
⇒ Please specify where (country and town) and how much? \_\_\_\_\_
- No

**In which sector(s) would you like to develop a franchise or a master franchise?**

<b>Hotels - Restaurants</b>	Bar
	Cafeteria, coffee shop
	Hotel, caravan park, campsite
	Theme restaurant
	Traditional restaurant, brasserie
	Fast-food restaurant, sandwich bar, take-away
<b>Food shops</b>	Miscellaneous specialised foodstuffs
	Bakery, cakes and pastries
	Wines and beverages shop
	Sweets, chocolates, ice-cream
	Health foods, natural or organic products
	Fine foods, regional specialities, tea, coffee
	Frozen food
Delicatessen/caterer	
<b>Minimarkets, supermarkets &amp; hypermarkets</b>	Miscellaneous non-specialised foodstuffs
	Department stores
	Supermarkets and hypermarkets
	Minimarkets and self-service shops
<b>Specialist outlets</b>	Sports, outdoor articles
	Gifts and toys
	Leisure centre
	Hunting, fishing and pet shops
	Flowers, seeds and garden supplies
	Computers, office machines and office supplies, recycling (ink cartridges, batteries)
	Launderette, laundry service, dry-cleaner
	Bookshop, stationery
	Consumer equipment hire
	Video games shops, Lan gaming centers
	Business equipment hire/sales
	Creative leisures
	Funerals
	While-you-wait services (key-cutting, shoe repair, printing, photo)
	Discount store, secondhand shop, dealers in precious metals and consumer goods
	Consumer electronics (telephones, multimedia, cameras, household appliances)
	Grooming parlours and miscellaneous pet services
<b>Fashion and personal items</b>	Jewellery, fashion jewellery, clocks and watches
	Shoes
	Lingerie
	Bridal
	Leather goods, travel goods and accessories
	Childrenswear

	Maternity wear and nursery items
	Opticians, spectacles
	Ready-to-wear clothing
<b>Beauty, health and fitness</b>	Spa, thalassotherapy/balneotherapy centre, sauna/steam room
	Sports club
	Beautician
	Beauty products, perfumes
<b>Decoration and household goods</b>	Hairdressing salon, beauty salon
	Tableware, kitchen items
	DIY, building materials, hardware
	Kitchens and bathrooms
	Decoration, household textiles and linens
	Furniture, seating, beds, lighting
<b>Construction</b>	Floor and wall coverings
	Fireplaces, stoves, heating, air conditioning
	Housebuilder
	Renewable energy
	Miscellaneous specialist equipment
	Windows, doors, conservatories, garden sheds
	Industry
Swimming pools	
<b>Real Estate</b>	Building services and maintenance, renovation
	Estate agent
	Online estate agent
	Property surveyor
	Property representative
<b>B2C and B2B services</b>	Other real estate services (home staging)
	Marriage/dating agency
	Courier services, local express deliveries
	Removals and storage
	Repair and maintenance
	B2B consulting and services
	B2C consulting and services
	Education and training, tutoring
	Printing, advertising merchandise
	Financial products, insurance
	Security
	Personal services, assistance, home care
	Cleaning services
Temporary employment	
<b>Automotive, bicycles, motorcycles</b>	Travel and tourism
	Bicycles, motorcycles
	Vehicle hire
	Automotive accessories, sales and repair



Every year in March  
Paris – Porte de Versailles  
www.franchiseparis.com

Application form

**Le Club**

Franchise Expo Paris

**Have you already thought about brands or specific criteria (Country, specific sector...)?**

---

If you already know the show, are you only interested in meeting the new exhibitors?

---

**Other information:**

**Would you be interested to participate in workshops about specifics subjects, which ones?**

---



---



---

**Experience (you can also attach an informative brochure about your company, your CV...):**

---



---



---

*The selection of « **Le Club** » candidates is made under these conditions:*

- You must complete this whole application form. The organiser of this program will phone you to obtain more precise details about your application and your master franchise development project.
- The committee will be held **the 20<sup>th</sup> of January 2017**. After the committee, the organiser will let you know if your application is selected.

**YOUR coordinates**

**You are :**

Mrs.  Mr. Firstname: ..... LastName: .....

Phone (direct): .....

Cellular (MANDATORY & confidential, only for organization): .....

E-mail: .....

You speak:  English  French

**Your Company:**

Name of your company: .....

Your position: .....

Activities: .....

Website: .....

Address: .....

Zip code: ..... City: ..... Country: .....